

International shipping has always been critical to the development of world trade. The inter-relationships between falling transportation costs, economic growth and globalisation in the twentieth century have made Shipping one of the most profitable and exciting occupations. Our MBA in Shipping considers trading patterns and Shipping organisation in their legal, financial and managerial contexts.

The course delivers a comprehensive and integrated overview of the core subjects essential to a thorough understanding of Business Administration and Shipping Management. It will develop your generic business skills whatever your background or career stage and it will enhance your critical analytical skills.

Further, the interdisciplinary nature of the programme will prepare you to be a future professional who can function effectively in the complex business environment of the global marketplace. The diversity of supporting activities within the highly dynamic trade and maritime industry and its various sectors, consisting of many hundreds of large, medium and small firms, makes this choice possible.

## **Core Courses**

- 1. ORGANISATIONAL BEHAVIOUR
- 2. BUSINESS POLICY & STRATEGY
- 3. RESEARCH METHODS

## **Electives**

(from which you will be assigned between 5 and 7)

- 1. INTRODUCTION TO SHIPPING
- 2. LAW OF SEA TRANSPORT
- 3. MARINE INSURANCE
- 4. CUSTOMS AND SHIP DOCUMENTATION
- 5. GLOBAL MARKETING STRATEGIES
- 6. INFORMATION TECHNOLOGY
- 7. FINANCIAL MANAGEMENT