



## MBA IN LOGISTICS

The MBA in Logistics has been designed to offer students a thorough knowledge and understanding of the mechanics of the production process; of purchasing and supply chain administration; and of the distribution and the overall operational activity of logistics.

It addresses the challenges faced by practitioners and executives, providing students with the vital knowledge and necessary skills to operate in an organisation. You will learn how to locate problems and provide solutions for them - on a local and global scale. Executives studying for this MBA in Logistics will further develop their analytical skills and sharpen their decision-making abilities.

### Core Courses

1. ORGANISATIONAL BEHAVIOUR
2. BUSINESS POLICY & STRATEGY
3. RESEARCH METHODS

### Electives

(from which you will be assigned between 5 and 7)

1. DISTRIBUTION & MATERIALS MANAGEMENT
2. LOGISTICS SYSTEMS MANAGEMENT
3. INFORMATION MANAGEMENT & TECHNOLOGY
4. MANAGING CHANGE
5. SUPPLY CHAIN MANAGEMENT
6. FINANCIAL PLANNING & CONTROL
7. GLOBAL MARKETING STRATEGIES