



MBA IN EUROPEAN STUDIES

The MBA in European Studies is for individuals who seek career progression in the European business environment, or whose organisations work with European companies.

This MBA will introduce you to the intriguing economic, business, marketing, social, legal and political world of the European continent and, in particular, of the European Union (EU). EU decision-making mechanisms are thoroughly studied and their importance to the proper functioning of the Union are explained. The course also pays attention to the Central European Countries and also looks to countries beyond Europe, as EU relations and policies with USA, Japan and the rest of the world are examined.

Core Courses

1. ORGANISATIONAL BEHAVIOUR
2. BUSINESS POLICY & STRATEGY
3. RESEARCH METHODS

Electives

(from which you will be assigned between 5 and 7)

1. THE EUROPEAN BUSINESS ENVIRONMENT
2. EUROPEAN UNION LAW
3. EU DECISION-MAKING MECHANISMS
4. EUROPEAN ECONOMICS & POLITICS
5. MANAGING CHANGE
6. GLOBAL MARKETING STRATEGIES
7. INFORMATION TECHNOLOGY