



MSc IN STRATEGIC MANAGEMENT

MSc in Strategic Management

The CIM (BVI) MSc in Strategic Management teaches Management as an integrating activity that relates to the organisation as a whole rather than as something relevant to one part of a company or as serving only one function.

The course recognises that management practices are no longer confined to national borders but are instead spread over a global scene. This degree therefore puts great emphasis on the dominance of new technologies, especially e-business, recognising how Management must now always take notice of technological advances.

You will receive a broad and thorough training about the kinds of problem solving that equip you for decision-making responsibilities in the business world.

The CIM (BVI) M.Sc in Strategic Management has been developed in association with international corporations, ensuring that it will teach you skills that are applicable in shifting contexts. It is intended for both active managers and recent graduates interested in advanced studies.

Core Courses

The MSc in Strategic Management consists of the following subjects:

1. BUSINESS POLICY & STRATEGY
2. EXECUTIVE SKILLS
3. INFORMATION TECHNOLOGY & E-BUSINESS
4. FINANCIAL MANAGEMENT
5. RESEARCH METHODS
6. GLOBAL MARKETING STRATEGIES
7. HUMAN RESOURCE MANAGEMENT

Thesis

As well as the above subjects, you will be required to complete a Thesis of 10,000 words. This will be on a topic agreed with your Tutor and should have a research bias. You are expected to begin work on the Thesis after your exams, but are encouraged to begin thinking about the area of concentration long before the completion of the programme.